

## **MEDIA INFORMATION**

## FOR IMMEDIATE RELEASE – September 11, 2009

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# COVINGTON DOMESTIC VIOLENCE TASK FORCE ANNOUNCES THE 3rd ANNUAL

#### PURPLE LIGHT NIGHTS™ CAMPAIGN

### Covington, Wash. -

"From my own personal life experience and my experience as a law enforcement officer, I know the far-reaching effects of domestic violence on a family and in a community. Domestic violence is a problem that must continually be addressed and one of the key ways to reduce its impact is for members of the community to take action. I hope everyone takes time to participate in "Purple Light Nights™" by hanging a purple light, promoting the campaign with a sign, or simply getting involved. Together, we can make a difference in the lives of so many". Congressman Dave Reichert

Purple Light Nights™ started in Covington, WA, in 2007 and has grown nationally with **fourteen** other states participating in the 3<sup>rd</sup> annual **Purple Light** Nights™ campaign. The goal is to remember 494 domestic violence homicide victims in Washington State (from 1997-2008) and give hope to those who are still living with abuse. The color purple is recognized as the international color symbolic of domestic violence.

We want to strongly promote the message that: "Domestic Violence has NO PLACE in our Community"

To participate in **Purple Light Nights**™, residents are encouraged to purchase a purple light bulb or string lights, which are available at Covington City Hall. Light bulbs sell for \$3.00 each or two for \$5.00, and string lights are \$30.00 each. Businesses or families may also sponsor a street tree for \$100.00. Street trees in the Covington Place shopping center will be covered in purple lights throughout the month of October. A recognition sign for each sponsor will be placed at the base of each tree.

(more)

Orders may also be placed by calling Victoria at 253-638-1110, x2237, or emailing <a href="mailto:pln@ci.covington.wa.us">pln@ci.covington.wa.us</a>. Proceeds benefit the CDVTF who have provided 60 bed nights, food boxes, cell phones, and gas vouchers to keep women and children safe.

The CDVTF was formed in June 2004 and works in partnership with the YWCA, Domestic Abuse Women's Network, and the South King County DV Regional Collaborative. Task Force members meet monthly to bring together their ideas for raising community awareness of domestic violence and related services for victims in need. Anyone who shares a commitment to end family violence is welcome to participate. All meetings are open to the public and held at noon on the second Thursday of each month in the Council Chambers at Covington City Hall.

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